

YMCA OF GREENSBORO 2023 IMPACT REPORT

BRYAN

FIND YOUR Y AT YMCA OF GREENSBORO

For a better us.®

ymcagreensboro.org



Mission

The mission of the YMCA of Greensboro is to put Judeo–Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

Values

Guided by our core values of caring, honesty, respect and responsibility, the Y is dedicated to giving people of all ages, backgrounds and walks of life the opportunity to reach their full potential with dignity.

Cause

At the Y, strengthening the community is our cause. Every day, we work side by side with our neighbors to make sure that everyone—regardless of age, income or background—has the opportunity to learn, grow and thrive.

Vision

Building a stronger and healthier community where equity is the norm.

Goal

The goal of the YMCA of Greensboro is to turn no one away because of the inability to pay and to provide financial assistance on a sliding scale to keep our membership and program fees affordable for those who desire to become a member of the YMCA family.

Diversity, Inclusion and Global Innovation Statement

In that Christian principles are caring and inclusive, the YMCA of Greensboro will cultivate a welcoming healthy and safe experience for all. We will foster achievement and a sense of belonging for individuals of all ages, abilities and faiths in our communities.







YMCA of Greensboro at a Glance MEMBERSHIP AND PROGRAM PARTICIPATION (2023)



More than a place to work out,

the YMCA provides opportunities to connect with neighbors and give back to the community. We aim to build a healthy mind, body and spirit for all.

YMCA of Greensboro offers a variety of programs aimed to meet the needs of individuals in our community. Whether it's helping our youth find their voice, encouraging social interactions among our senior community or being a safe place for someone to dream big, we are here to serve.

>> 38,421 >> 1,948 >> 11,235

total members

units received financial assistance youth participated in programs like childcare, sports and swim lessons

FIND YOUR IMPACT. FIND YOUR Y.

- 64 children were nurtured in our licensed daycare program
- **1,272** children learned their full potential in afterschool and summer day camp
- **1,763** children developed a sense of belonging at Camp Weaver through overnight and day camp
- **1,105** adults challenged themselves without stress on their joints in water exercise classes
- **3,324** children learned lifesaving skills through swim lessons
- **5,791** children developed sportsmanship through youth sports
- 353 adults connected with others through adult sports
- **1,227** community guests participated in adult wellness programs

COMMUNITY IMPACT

- Bright Beginnings provided **683** underserved children with a shopping experience to receive clothes, backpacks and school supplies that was made possible by volunteers dedicating more than **900** hours to the program
- Teen program participants obtained more than **500** service-learning hours throughout the year
- **941** children learned important skills in and around water in Safety Around Water lessons at no cost to the participant through partnerships with POOLCORP and the City of Greensboro Parks and Recreation
- 271 youth learned teamwork, sportsmanship and personal achievement on the swim team
- 371 individuals accomplished their wellness goals with the assistance of personal training
- Served **3,771** adults through retreats at Camp Weaver
- Offered evidence based health intervention classes to 238 adults





C

Our Annual Giving Campaign raised \$657,713 for our financial assistance program, which served 1,948 (436 more than in 2022) individuals and families in Guilford and Rockingham Counties

Offered our first Free Adult CPR and AED classes for the community throughout June

The association served **more than 19,000 free summer meals** to summer day camp participants

We served **several hundred** families through our Angel Tree program at local branches

Served the community by providing nearly 200 outdoor free community wellness classes throughout the year

Raised a net of \$21,749 toward the Annual Giving Campaign and supporting programs through our road races: Turkey Trot and Reindeer Romp





Camp Weaver experienced record enrollment in the summer day camp program with 1,500 total camper sessions

FINANCIALS 2023

BUDGET AND SCOPE

18,320,762

Annual budget

38,421

Members served by the YMCA of Greensboro

YMCA branches providing unique programs and a sense of community

Overnight camp providing children the opportunity to make memories of a lifetime

PUBLIC SUPPORT

SBORA



United Way Funding \$97,690

Total Support \$2,155,321

Contributions and Grants \$2,057,631

FINANCIAL OVERVIEW 2023

\$51,472

BALANCE SHEET - All Funds

Dollars In Thousands (Audited)

ASSETS

Cash and cash equivalents	\$10,005
Pledges receivable	\$300
Investments	\$5,836
Land, building and equipment	\$34,304
Other assets	\$ 1,027

TOTAL ASSETS

LIABILITIES

Accounts payable	\$406
Deferred revenue	\$1,173
Long-term debt	\$5,920
Other liabilities	\$250
TOTAL LIABILITIES	\$ 7,749
NETASSETS	
Without donor restrictions	\$37,081
With donor restrictions	\$6,642
TOTAL NET ASSETS	\$ 43,723
TOTAL LIABILITIES AND NET ASSETS	\$ 51,472

REVENUE AND EXPENSE – All Funds

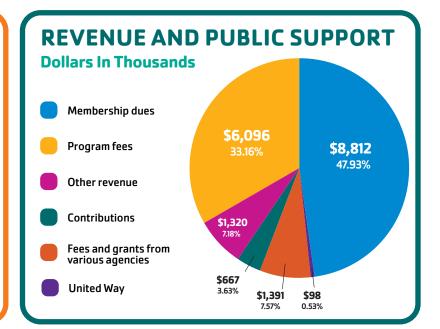
Dollars In Thousands (Audited)

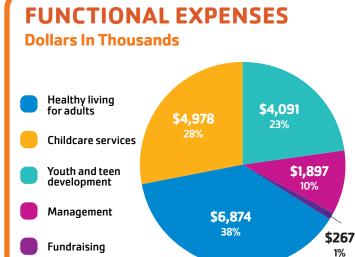
REVENUE AND PUBLIC SUPPORT

Contributions	\$667
Fees and grants from various agencies	\$1,391
United Way	\$98
Membership dues	\$8,812
Program fees	\$6,096
Other revenue	\$1,320
TOTAL REVENUE AND	\$ 18,384
PUBLIC SUPPORT	

FUNCTIONAL EXPENSES

Healthy living for adults	\$6,874
Child care services	\$4,978
Youth and teen development	\$4,091
Management	\$1,897
Fundraising	\$267
TOTAL FUNCTIONAL EXPENSES	\$18,107
Change in value of interest rate swaps	-
Affiliated organization dues	\$206
CHANGE IN NET ASSETS	\$71
FROM ALL FUNDS	





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Metropolitan YMCA BOARD OF DIRECTORS

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LOCATIONS

CORPORATE OFFICE

620 Green Valley Road, Suite 210 Greensboro, NC 27408

KATHLEEN PRICE BRYAN FAMILY YMCA

501 W. Market Street Greensboro, NC 27401

YMCA CAMP WEAVER 4924 Tapawingo Trail Greensboro, NC 27406

EDEN FAMILY YMCA

301 S. Kennedy Avenue Eden, NC 27288

HAYES-TAYLOR MEMORIAL YMCA 2630 E. Florida Street Greensboro, NC 27401

MARY PERRY RAGSDALE FAMILY YMCA 900 Bonner Drive Jamestown, NC 27282

REIDSVILLE FAMILY YMCA

504 S. Main Street Reidsville, NC 27320

ALEX W. SPEARS III FAMILY YMCA 3216 Horse Pen Creek Road Greensboro, NC 27410

STONEY CREEK EXPRESS YMCA 954–D Golf House Road Whitsett, NC 27377

2023 DONORS

VISIONARIES \$100,000+

POOLCORP Cone Health Foundation William Edward Hassinger, Jr.

TRUSTEES \$50,000-\$99,999

Guilford County Finance Truist

FOUNDERS \$25,000-\$49,999

Keith & Lisa Cook Lincoln Financial Foundation Ready for School, Ready for Life YMCA of the USA

BENEFACTORS \$15,000-\$24,999

Cone Health Susan and Mac McMichael Ken Miller L. Kyle Nichols The Pratt Family Foundation

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CHAIR'S ROUND TABLE BRONZE \$2,500-\$4,999

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CHAIR'S ROUND TABLE \$1,000-\$2,499

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COMMUNITY BUILDERS \$500-\$999

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**Sponsors not listed.



"We LOVE our YMCA staff! The afterschool care is amazing. My girls dislike leaving to come home every day. The counselors are the best, and really bring out the best in my girls. Summer Camp is a BLAST! Taekwondo is teaching discipline, and Masters Williams and George actually, REALLY care about my kids. Everyone at the Mary Perry Ragsdale YMCA actually CARES about my girls. They go above and beyond everytime there is an issue, or to help me figure things out if I am confused. It's such a breath of fresh air to have people genuinely happy to see you and your children, and actively take a role in forming them into amazing adults. Thank you! Every one of you, for your support. You've changed our lives."

"I am grateful and thankful for our local YMCA because of the scholarship opportunities. A membership is something our family is not able to afford because of the childcare crisis, so only one of us can work at the moment. It brings me great joy to watch my baby girl be so excited about soccer and swimming. She is learning skills that will allow her to continue an active healthy lifestyle. These are opportunities I didn't have growing up as a child and it warms my heart that, that is not the case with my girls. If our local YMCA was not available my girls would be missing out on interacting with other children their age and also being able to learn the variety of sports offered at the Y. Thank you to all the YMCA team because I think every family has their struggles in life, but as a parent as I sit and watch my child laugh and enjoy herself I am reminded to appreciate these special moments."



"The pandemic has **stolen so much** from me, peace, happiness, and fitness. Being a member of the YMCA has given me fulfillment, and accomplishment to achieve good health. The YMCA financial assistance program has been a God-send for me. The Y has blessed us with a gift that continues to keep giving. We have tackled many health issues and overcame many obstacles by being members. My family will forever be grateful for helping us to stay healthy and fit. Thank you for providing a scholarship throughout the years."



"My siblings have been through so much violence and trauma and I just want them to have a **happier and safer childhood**, and I strongly believe the Y can make that change for them. I don't think there is any other place like the Y. It would definitely take stress off our shoulders. It would be a huge relief for me and my siblings to finally be able to pursue our health goals, while being in a happy and safe place."



YMCA OF GREENSBORO

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FIND YOUR PASSION. FIND YOUR Y.